

## 2023 State Convention Workshops

Friday, April 14<sup>th</sup>

#2: James Hobbs – Mesquite Ballroom

*"Climate Change and Advocacy"*



The purpose of this workshop is to acknowledge efforts & practices to handle an existing problem while at the same time exploring individual and collective attitudes and behaviors that maintain the problems that are difficult to understand.

This workshop will discuss and examine our understanding of:

- 1) What nature is (collective exercise; 5–7 mins.)
- 2) How the problem is framed (group exercise; 10–15 mins.)
- 3) Individualization vs. Interconnectedness (group and collective exercise; 5–7 mins)

By the end, students should walk away with a better understanding of what environmental sustainability is, how we are all connected, and a new way to evaluate the ways in which we are being sold.

#1: Kelly Sonnastine – Bent Tree Ballroom

*Welcome to the Jungle: "Leadership Lessons from the Animal World."*



We will be looking at a bunch of animal leadership skills and discussing how this relates to human leadership, what can be learned, and how you can incorporate this into your style. Then we will break into small groups, create the perfect animal leader, and present it to the group. We will also be visited by some of the animal kingdom's most loyal and kind leaders

#2: Richard Blazeovich  
– Preston Trail I and II Room



*"Career Choice Pathway"*



Richard Blazeovich helps people get the jobs they'll love. He specializes in teaching job seekers how to find employers that are perfect for them, write their winning resumes, and become amazing at answering interview questions.

Richard had led campus recruiting efforts for one of the most successful marketing departments in the consumer products industry. In doing so, he's learned what recruiters look for and discovered the secrets to becoming an irresistible job applicant.

**Saturday, April 15<sup>th</sup>**

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| <p>#1: Courtney Skiles – Mesquite Ballroom</p> <p><i>"Becoming a Star at Advocating"</i></p>  | <p>Teaching students to use resources to develop personal/professional relationships and impact future students' experiences with the decisions we help make today.</p>  |
| <p>#3: Doug Saffel – Bent Tree Ballroom</p> <p><i>"Personal Achievements"</i></p>            | <p>From college student conventions, to small groups like Rotary clubs, to community events, Doug provides Keynotes and seminars on personal development and inspirational topics such as Finding Purpose, Setting Goals, Time Management, and Success Habits.</p> |

**Keynote Speakers**

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| <p><i>David Coleman</i></p>  | <p>David Coleman is known worldwide as The Dating Doctor TM. He has been honored fourteen times as The National Speaker of the Year and is the only speaker ever to win Entertainer of the Year from Campus Activities Magazine. He has been referred to as "One of the most versatile and talented speakers in America!" His topics range from dating, relationships, romance and sex to leadership, exceptional public speaking, team building and the art of parenting. He is a highly sought-after speaker, author, entertainer, media personality and product endorser. Audience members at over 3,000 college campuses, Military Installations, corporations, conferences, single's organizations, TEDx events, churches and civic organizations have experienced his energetic and entertaining programs. David has been featured on CNN and in publications such as The USA Today, Women's World, Glamour, Men's Health, The Washington Post and The New York Times.</p> |
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*Dave Kelly*



Dave Kelly is a professional speaker, trainer, author, and coach. He is known as America's Student Leadership Trainers for his work teaching and training students to be better leaders. In his 17 years as a professional speaker, he has spoken and trained more than 700 times on college campuses and for over 100 higher education conferences. He has also presented virtual programs more than 250 times. He has been a leader in student government, the Alpha Lambda Delta Honor Society, and organizations such as Circle K International where he served a term as International President. He is an award-winning advisor and is involved in the community through his Kiwanis clubs. He is the National Coordinator of APCA Serves!, the community engagement initiative of the Association for the Promotion of Campus Activities and was twice named as the APCA Campus Speaker of the Year for 2019 and 2022. Please welcome Dave Kelly!

**Special Guest**

*Sailesh The Hypnotist*



Not only is Sailesh APCA's current Hypnotist of the Year, but he has also won Hypnotist of the Year 4 times in the last 7 years and has been awarded Entertainer of the Year. An experienced performer with more than 25 years under his belt, SAILESH has performed a staggering 5000+ shows at Colleges, Universities, and clubs, many with repeated bookings. Dubbed; The World's Best Hypnotist, & MTV Europe, his live show has been described as a cross between a concert and the best party ever! During a live performance, Sailesh makes audience members the stars of the show, taking the entire audience on a journey using hypnosis, improv, music, and interactivity to create a whole lot of laughter and a ton of fun! As a certified clinical hypnotherapist, Sailesh is helping students survive and thrive with his popular meditation/motivational virtual program.